


Prince Edward Island

CANADA

true island flavour





*As your arrival on PEI approaches,
you may find yourself wondering:
"What will it be like there?"
No guarantees, of course, except
that your heart rate will slow, your
eyes will open wider, and your
smiles will last a little longer.*



Damley shore

Prince Edward Island will draw you into its relaxed pace, and you'll soon begin to experience something we call islandness. It goes beyond the long shoreline, jagged red cliffs, peaceful sandy beaches, and rolling green hills. It's more than impossibly-fresh seafood, creative artisans, and world-class golf. And it isn't just the history, culture, and outdoor adventure. It's all of those things, and something a little harder to identify. As you board our boats, tour our studios, and visit our communities, you'll realize that you've also been welcomed into our hearts. And that's what will keep pulling you back for yet another taste of life here, another helping of our unique islandness.

Be ready for an abundance of culinary treasures fresh from land and sea.





If you could imagine the perfect setting in which to grow and harvest your food, it would be here. PEI's fertile red soil, clean air, and bountiful waters produce only the freshest ingredients. See more at www.peiflavours.ca.

CANADA'S FOOD ISLAND

We're Canada's smallest province, but our rich soil and pristine waters produce a huge abundance of culinary treasures. In fact, our modest size helps us harvest local ingredients from traditional family farms, fishers, and artisanal producers, and deliver them quickly to a wide variety of markets and restaurants. The result is a food lover's paradise. And that's appropriate, because going back to our earliest settlers, Islanders have always gathered in the kitchen to share stories and songs over a fresh and delicious home-cooked meal. So whether you're preparing your own masterpiece or relying on the talents of our prize-winning chefs, arrive hungry and you're sure to leave happy.




Steamed mussels are a worldwide favourite – and a PEI specialty!



Malpeque



Tignish



Protected by the Northumberland Strait, the south shore tends to have warm water and reddish sand. The north shore faces the Gulf of St. Lawrence, with white sand and a brisk rolling surf. On the eastern shore, there's a beach with sand that sings!

DISCOVER OUR BEACHES

When visitors think of Prince Edward Island, many immediately imagine the smooth warm sand, red sandstone cliffs, soft blue sky, and the white-capped waves of the surrounding seas. We have eleven hundred kilometres of shoreline, much of it in the form of pristine beaches. Whether you prefer napping in the sun, splashing in the water, building a sandcastle, enjoying a quiet stroll, or capturing that unforgettable sunset, there's a beach that's perfect for you. Our Island is filled with many wonders – scenic beauty, cultural richness, diverse history, and a welcoming spirit. Wrapped around it all are our beaches. They are the boundary of Prince Edward Island, and what separates us from the rest of the world.

www.tourismpei.com/pei-beaches

*Travel website
vacay.ca named
Basin Head
Provincial Park
the best beach
in Canada.*

Basin Head



Lakeside



PEI National Park



Red Point



West Point



The culture of Prince Edward Island is beautifully intricate and diverse—and it continues to develop. Visit a studio or attend a local performance, and see for yourself. www.tourismpei.com/pei-culture

ISLAND CULTURE

Prince Edward Island's heritage is a rich mixture of cultures and traditions. The *Highland Storm Festival* in Summerside features Scottish fiddle and bagpipe music, as well as drumming and step dancing. The *Scotchfort Pow Wow* is an enjoyable glimpse into the customs and practices of the Mi'kmaq – the earliest known residents of this beautiful Island. *L'Exposition agricole et le Festival acadien* is a four-day agricultural and musical extravaganza, highlighting the Acadian component of our past and present. Craving a little more participation? *Studio Tours* feature hands-on arts & crafts workshops. *Culinary Boot Camps* welcome you into the world of master chefs. All over PEI, musicians, dancers, storytellers, actors, and artisans are waiting to demonstrate their gifts and bring to life the dynamic culture

that took root here long ago – and continues to flourish across the Island.

For more than a century, the world has been in love with Anne of Green Gables.

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Acadian Performers



Brackley



Anne of Green Gables–The Musical™



New Glasgow



Clyde River



The Island's slender shape means you're never more than a few minutes from the sea. And with a thousand kilometres of jagged coastline, who knows what treasures are waiting to be discovered?

OUTDOOR ADVENTURE

Our countless bays, coves, and inlets make Prince Edward Island the ideal setting for canoeing, kayaking, and boating of all kinds. We have deep-sea and freshwater fishing, with guided and charter services available. Short cruises will take you out for an afternoon of sun and salt air, where you may spot seals napping on the rocks, and eagles soaring overhead. If it's a traditional trip to the beach you're after, ours are unspoiled and uncrowded, with sand that's smooth and clean, and water that's warmer than any north of the Carolinas – great for swimming, snorkeling, or just floating the time away. And if you prefer to stay on dry land, there's a wide range of activities, such as biking and horseback riding, that will still offer breathtaking views of rivers, streams, and the nearby sea. End your day at one of our many campgrounds, and let the fresh air and peaceful quiet lull you to a well-earned sleep.

*Immerse yourself
in an exhilarating
world of natural
beauty.*



Paddle Boarding, Malpeque




Deep-sea fishing



PEI National Park



Park Corner



Our coastal drives are clearly marked with colourful signs, so there's never a reason to make a wrong turn. Then again, on Prince Edward Island, there are no wrong turns – just varying degrees of surprise and delight. So feel free to wander off your chosen path. You'll find your way back, with new memories to cherish forever.

TOUR OUR ISLAND

Whether you're behind the wheel, on a bike, or out for an invigorating walk, a trip along our coast delivers new vistas at every turn. Charming communities, each with its own unique flavour, are tucked away, their stories and secret treasures quietly awaiting discovery. Touring any or all three of our coastal drives is the perfect way to explore the Island's diverse landscape and history – and to meet the people who help make Prince Edward Island the special place it is. **North Cape Coastal Drive** is brimming with Mi'kmaq culture, Acadian music and theatre, and museums devoted to potatoes, silver foxes, and shipbuilding. You'll find the Wind Energy Interpretive Centre, The College of Piping, and houses made of glass bottles. **Central Coastal Drive** includes fun-filled Cavendish, and much more. Enjoy spectacular views, classic fishing ports and lobster suppers, shopping at Gateway Village, and a leisurely stroll around quaint Victoria-by-the-Sea. **Points East Coastal Drive** features the unforgettable dune system at Greenwich in PEI National Park, as well as stunning beaches, lively ceilidhs, and the meeting of the tides at East Point. Watch for eagles and seals, and visit scenic Montague or rustic Orwell Corner. www.tourismpei.com/pei-scenic-drives



Montague



PEI National Park

A man with long brown hair and glasses, wearing a light blue t-shirt, is seen from the back, playing an acoustic guitar. Next to him, a man in a blue polo shirt, glasses, and a dark visor is playing a violin. They are on a boat with a blue railing. In the background, there is a body of water, a grassy cliff, and a white lighthouse with a red top. The sky is a clear, bright blue.

*Take part in Island life, meet the locals,
and go home with a story worth telling
the neighbours. Find the Authentic
PEI Experience that's perfect for you.
www.tourismpei.com/pei-experiences*

AUTHENTIC EXPERIENCES

Most islands of the world have their own distinctive cultures and ways of life. In that respect, Prince Edward Island is pretty typical. What makes us different, however, is something we call *Authentic PEI Experiences*. From North Cape to East Point and everywhere in between, chefs, artisans, musicians, farmers, fishermen, and a host of others are waiting to share their stories, and help you experience the life of an Islander. Imagine catching and cooking your own lobster. Forging a piece of folk art from recycled metal. Weaving a family keepsake, learning an Acadian step dance, or dabbling in watercolour paint. There's even a whole series of *Culinary Boot Camps* devoted to helping you prepare and enjoy your own food masterpiece. On Prince Edward Island, we like when people pay us a visit. But we love it when they walk in our shoes, and take home a little piece of our lives, too.

Learn and vacation at the same time! Go lobster fishing, cook with master chefs, shuck your own oyster, or "create an ocean gem".



Bay Fortune



Culinary Boot Camps



Sandcastle Building



Lobster Fishing Experience



Giant Bar Clam Dig

There are lots of fun activities on PEI that may not spring readily to mind. There's the Confederation Trail that stretches across the Island from tip to tip. There's free outdoor theatre. You can even climb to the top of a lighthouse. Or, how about camping in the great outdoors!



ATTRACTIONS

Many people love Prince Edward Island for its incredible beaches, fabulous food, or world-class golf. Some, no doubt, would be surprised by the startling variety of our other attractions and events. We have museums and galleries, amusement parks and petting zoos. There are historic villages, factory outlets, kitchen parties, and lobster suppers. Our theatres and concert halls present the finest in live entertainment, along with festivals that celebrate everything from blueberries to oysters. Hockey, basketball, and harness racing? You'll find them here, along with parasailing, paintballing, laser tag, and hot air balloon rides. We have waterslides, harbour tours, provincial parks, and a groomed trail that stretches from one end of the Island to the other. There are lighthouses, bottle houses, a haunted house, cheese factories, wineries, apple orchards, aquariums, and more!
www.tourismpei.com/pei-activities



Wood Islands



Mill River



Victoria Row, Charlottetown




*Anne of Green Gables—
The Musical™ has been
thrilling Anne fans
for 52 years.*



Cavendish



Orwell Corner

A group of five people are standing outdoors on a grassy area in front of a large, light-colored stone building. On the left, two men in 19th-century attire are talking to a woman in a white blouse and a long, dark blue patterned skirt. The woman is holding a large, light-colored lace parasol and a small brown bag. To her right, a woman in a light blue shirt and black pants is talking to another woman in a pink top and a patterned skirt who is holding a young child in a colorful shirt. The background shows a statue on a pedestal and trees.

Tour historic Charlottetown and learn how the nation began to take shape here in 1864. Meet and talk with the Confederation Players, a troupe of costumed young Canadians performing as the Fathers and Ladies of Confederation.

HISTORY COMES ALIVE

We can learn a great deal from the people who lived before us. Prince Edward Island is a small stretch of land with a broad and diverse past: First Nations, French, English, Irish, and Scottish. Archeologists have found evidence of Mi'kmaq settlements that date back thousands of years. Visit the Lennox Island Mi'kmaq Cultural Centre to learn more about PEI's aboriginal heritage. The earliest European settlers began arriving in the sixteenth century. Their influence can be seen and heard everywhere on the Island, from Celtic music and dance and the annual Highland Games, to our thriving Acadian communities, as well as the historic reenactments that present the tumultuous history of the French pioneers.

There are also museums dedicated to the fishing, farming, railroad, and shipbuilding industries.

Discover traditional Mi'kmaq culture at the annual Abegweit Pow Wow on Panmure Island.



Roma at Three Rivers



Acadian Performer



Summerside



Orwell Corner



The Links at Crowbush Cove, Green Gables, and Mill River are three impeccable courses. Along with more than two dozen others, they're part of what makes PEI the favourite of so many North American golfers.

GOLF HEAVEN

When the earliest Scottish settlers arrived on Prince Edward Island in the eighteenth century, they had no time to think about golf, a game their ancestors helped invent. Nor could they have imagined that PEI would one day become Canada's most popular golf destination. We have more than 30 courses, accommodating every skill level and budget. Some are as famous as the golf legends who've played them. The Links at Crowbush Cove. Dundarave. Brudenell River. Others are simply well-designed, perfectly-manicured, delightfully-situated courses, waiting to challenge your game and enthrall your senses. Whether you're a beginner, a long-time player, or dreaming of turning professional, you'll find the right course, and fees lower than you might expect. You can even book tee times online at www.golfpei.ca.


Your favourite round of golf is waiting for you somewhere on Prince Edward Island. Welcome to golf heaven!



Brudenell River Golf Course



Green Gables Golf Course

An aerial photograph of a large, winding body of water, likely a bay or estuary, with a long bridge crossing it. The surrounding landscape is green and hilly, with some buildings and roads visible. The sky is blue with light clouds.

We're surrounded by water, but getting here has never been easier. Cross the Confederation Bridge, take the ferry, or arrive by air.



A perfect setting, where the land meets the sea, and where the past meets the present. Come discover true Island flavour.

*Learn to kayak!
Tours are available on PEI whether you're a beginner or an experienced paddler.*

GETTING HERE

Rich green pastures, brilliant red cliffs, and cool blue water everywhere. This is Prince Edward Island, a province surrounded by the salty ocean, and sized just right for convenient touring. And it's easy to get here by air, land, or sea. To get your free copy of the PEI Visitor's Guide, go to www.tourismpei.com/pei-visitors-guide.

Tourism PEI, Box 940, Charlottetown
 Prince Edward Island, Canada C1A 7M5
tourismpei@gov.pe.ca / 1-902-368-5540
 toll free in North America 1-800-463-4PEI
www.tourismpei.com



Photos by: Paul Baglole, Barrett & MacKay, Dave Brosha, Stephen DesRoches, Alan Deveau, Yvonne Duivenvoorden, Shirley Gallant, Carrie Gregory, Stephen Harris, Sean Landsman, St Clair MacAulay, Russell Monk, Emily O'Brien, Heather Ogg, Chris Reardon, John Sylvester, Louise Vessey.



Brudenell

Prince Edward Island

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CANADA



Back cover - Confederation Trail / Front cover - West Cape